# CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS October 1, 2008 – December 31, 2008

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CAKE
HORSELAND
DINO SQUAD
SUSHI PACK
STRAWBERRY SHORTCAKE
CARE BEARS: ADVENTURES IN CARE-A-LOT

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2008 through December 31, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

CBS Program Practices, New York

**CBS** Television Network

Date: January 5, 2009

## Public File Note:

During 4<sup>th</sup> quarter 2008 from October 4<sup>th</sup>-November 15<sup>th</sup>, WHP internal documents had Care Bears listed to air at 11am and Strawberry Shortcake at 11:30am. All tv guide listings had Strawberry Shortcake at 11am and Care Bears at 11:30am. The shows aired as publically listed: Strawberry Shortcake at 11am and Care Bears at 11:30am.

Taylor Miller – Programming Manager

Date

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#### COMMERCIAL COMPLIANCE REPORT

## **General Compliance**

During the prior quarter ending <u>1</u>, 20 8, WHP broadcast the following programs, which were originally produced and broadcast for an audience of children 16 years of age and under:

Horseland, Cake, Care Bears, Strawberry Shortcake, Sushi Pack, Dino Squad

This is to certify that the commercial matter broadcast during the time periods devoted to the programs listed above did not exceed 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays.

Signed this date of \

Bv:

Programming Coordinator WHP/WLYH Television

#### COMMERCIAL COMPLIANCE REPORT

### **General Compliance**

During the prior quarter ending <u>Dec 31</u>, 20 <u>CS</u>, EHP broadcast the following programs, which were originally produced and broadcast for an audience of children 16 years of age and under:

Critter Gitters, Real Life 101, Ultimate Choice, Animal Atlas, Jack Hanna's Animal Adventures, Wild America, Animal Exploration with Jarod Miller, Made In Hollywood: Teen Edition

This is to certify that the commercial matter broadcast during the time periods devoted to the programs listed above did not exceed 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays.

Signed this date of

Programming Coordinator

WHP/WLYH Television